

The 7 Steps -
October



1. CONTEXT



BMW

Listening Questions 1

1. When did BMW celebrate its 100th anniversary?
_____.
2. What did they make first, a car or a motorcycle?
_____.
3. When did BMW start designing their own cars?
_____.
4. In what year was the South Carolina plant opened?
_____.
5. How many Minis and Rolls-Royces did the BMW group sell in 2017?
_____.

Listening Questions 2

1. When did a BMW-powered car win a Formula One drivers' championship and who was the driver?
_____.
2. Where did the team finish in the Constructors' Championship that year?
_____.
3. Name one racer who drove for Williams BMW in the 2000 season.
_____.
4. In 2008 what name did BMW compete under and what was their position?
_____.
5. Who won the Montreal Grand Prix in 2008 for the team?
_____.

Discussion Questions

1. How important are brand names to you? What are the benefits of purchasing their products?
2. If you bought a luxury car, what would it be and why would you choose it?

Mindmap anything you know about the topic, including vocabulary. Do some research online to help.

2. QUESTIONS

Read the listening questions to check your understanding. Look up any new vocabulary.

3. LISTEN

Listen and answer the questions using full sentences. Circle the number of times and % you understood.

Listening 1				
1	2	3	4	5
%	%	%	%	%

Listening 2				
1	2	3	4	5
%	%	%	%	%

4. CHECK ANSWERS

Read through the transcript and underline the answers. Check them against your own answers.

5. CHECK VOCABULARY

Read the transcript and circle any new vocabulary you find. Look them up and add them to your list.

6. READ ALOUD

Read the transcript aloud at least 5 times, focusing on intonation and pronunciation.

1	2	3	4	5
1	2	3	4	5

7. SHADOWING

Say the transcript aloud at the same time as the audio without reading it. Circle how many times below.

1	2	3	4	5
1	2	3	4	5

TRANSCRIPT 1

One of the most **prestigious** car manufacturers in the world is the German car company BMW. BMW's history goes all the way back to 1916 which means in 2016 it celebrated a **significant** milestone, its 100th anniversary.

BMW is well-known for both their cars and their motorcycles, and according to their website, they actually produced a motorbike before a car with their first one coming out in 1923. Five years later BMW became a car manufacturer and in 1932 they started designing their own cars.

When it comes to production plants for their cars, the company opened a US facility in 1994 in South Carolina. That same year they acquired the *Mini* brand and in 2003 BMW took full control of one of the most famous automotive brands in the world, Rolls-Royce. According to BMW, they had 30 production locations around the world in 2018.

In 2017, the BMW group sold over 2 million BMW cars, about 370,000 Minis, close to 3,400 Rolls-Royces, and made approximately 186,000 motorcycles.

Prestigious	Narrowly	Significant	Associate	Come in
Fill-in the blanks with the appropriate word above:				
1. I _____ avoided a car crash this morning as I wasn't concentrating on the road at the time.				
2. Most people probably _____ manga and sushi with Japan.				
3. Rolex and Omega are two of the most _____ watch brands globally.				
4. My brother _____ second in the singing contest.				
5. There has been a _____ increase in the number of users of this app.				

TRANSCRIPT 2

The BMW name has also been **associated** with Formula One. One team they partnered with was Brabham which ran BMW engines for several seasons in the 1980s. During this period the Brazilian driver Nelson Piquet won the Drivers' Championship in 1983, **narrowly** beating out France's Alain Prost. Brabham BMW finished third that year in the Constructors' Championship, 17 points behind winners Ferrari.

In 2000 BMW engines powered Williams, one of Formula One's most successful teams. That year Ralf Schumacher, Michael Schumacher's younger brother, and Jenson Button drove for the team. Williams BMW ended the season third in the team standings behind Ferrari and McLaren Mercedes. The partnership ended after the 2005 season.

From 2006 to 2009 they participated in F1 as Sauber BMW. During this time they finished the season in the top three spots in the team championship twice. In 2007 they were classified in second and in 2008 they **came in** third. That same year, Robert Kubica won the Grand Prix in Montreal. In their final season, Sauber BMW finished in sixth position.