

**The 7 Steps -**  
**December**



**1. CONTEXT**



**Boeing**

**Listening Questions 1**

1. In what industry did William Boeing make a fortune?  
\_\_\_\_\_.
2. What was the original company name of Boeing?  
\_\_\_\_\_.
3. Who was Boeing's first customer?  
\_\_\_\_\_.
4. What model airplane was the first modern passenger airliner?  
\_\_\_\_\_.
5. Which airline used to be a subsidiary of Boeing?  
\_\_\_\_\_.

**Listening Questions 2**

1. What are the two main types of Boeing customers?  
\_\_\_\_\_.
2. How many employees does the company have?  
\_\_\_\_\_.
3. In 2016, what was the total value of contracts that the US government awarded Boeing?  
\_\_\_\_\_.
4. How long has Boeing been the supplier of Air Force One aircrafts?  
\_\_\_\_\_.
5. What series was grounded in 2019?  
\_\_\_\_\_.

**Discussion Questions**

1. How often do you use air travel? What are the most important things you consider when choosing a flight?
2. How have low cost airfares changed the way people travel? How has it affected global tourism?

Mindmap anything you know about the topic, including vocabulary. Do some research online to help.

**2. QUESTIONS**

Read the listening questions to check your understanding. Look up any new vocabulary.

**3. LISTEN**

Listen and answer the questions using full sentences. Circle the number of times and % you understood.

Listening 1				
1	2	3	4	5
%	%	%	%	%

Listening 2				
1	2	3	4	5
%	%	%	%	%

#### 4. CHECK ANSWERS

Read through the transcript and underline the answers. Check them against your own answers.

#### TRANSCRIPT 1

William Boeing, the founder of the Boeing Company, made a **fortune** in the timber industry in Washington state before he dreamed of designing and building airplanes. He founded the Pacific Aero Products Company in Seattle in 1916 and changed the name to the Boeing Company the next year.

Boeing's first production order came from the United States Navy after the country entered World War I in 1917. The Navy ordered 50 Model C airplanes which were used to train pilots. Over the next ten years, the company stayed in business thanks to government contracts with the military and the postal service.

In 1933, Boeing released the Model 247 which was the first modern passenger airliner. Boeing **exclusively** sold the planes to its **subsidiary** United Airlines. The government considered that practice monopolistic, so the company was forced to split into 3 smaller companies: Boeing Airplane Company, United Airlines, and United Aircraft Corporation.

#### 5. CHECK VOCABULARY

Read the transcript and circle any new vocabulary you find. Look them up and add them to your list.

#### MATCH THE SYNONYMS BY DRAWING LINES BELOW:

Fortune	Branch
Exclusively	Arrange
Subsidiary	Endure
Organize	Denote
Designate	Solely
Suffer	Treasure

#### 6. READ ALOUD

Read the transcript aloud at least 5 times, focusing on intonation and pronunciation.

#### TRANSCRIPT 2

Boeing is currently the largest aerospace company in the world, and it is based in Chicago. Its customers include airlines and the governments of 150 countries.

Boeing is **organized** into 2 major business units: Boeing Commercial Airplanes and Boeing Defense, Space & Security. The company has 140,800 employees spread across 70 countries and of those employees, the majority of them have college degrees.

One of Boeing's largest customers is the US government. In 2016, the company received about \$26.5 billion worth of contracts from the US government. The airplane that transports the American president is **designated** Air Force One and Boeing has supplied those aircrafts for over 50 years.

Boeing **suffered** a major setback in 2019 when aviation regulators and airlines began grounding their new 737 Max series due to two fatal crashes, Lion Airline Flight 610 and Ethiopian Airlines Flight 302. The long-term impact of these groundings remains to be seen.

1	2	3	4	5
1	2	3	4	5

#### 7. SHADOWING

Say the transcript aloud at the same time as the audio without reading it. Circle how many times below.

1	2	3	4	5
1	2	3	4	5