

The 7 Steps -
September



Universal Studios Japan

1. CONTEXT

Mindmap anything you know about the topic, including vocabulary. Do some research online to help.

2. QUESTIONS

Read the listening questions to check your understanding. Look up any new vocabulary.

Listening Questions 1

- When and where was Universal Studios Japan founded?
_____.
- How many Universal Studio Parks are there globally?
_____.
- What are the three real cities that parts of the park are based off?
_____.
- What are 2 examples of locations from films used at USJ?
_____.
- What is one of USJ's most popular attractions and what does it include?
_____.

Listening Questions 2

- What features does Super Nintendo World include?
_____.
- What kind of technology will USJ use to immerse guests in the new area?
_____.
- What kind of activities can guests do with their "Power Up Bands"?
_____.
- What do 'keys' allow park guests to do when collected?
_____.
- How much more expensive was Super Nintendo World than the next most expensive area of USJ?
_____.

3. LISTEN

Listen and answer the questions using full sentences. Circle the number of times and % you understood.

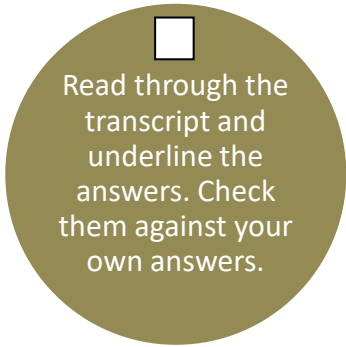
Listening 1				
1	2	3	4	5
%	%	%	%	%

Listening 2				
1	2	3	4	5
%	%	%	%	%

Discussion Questions

- What are some future risks and issues associated with amusement parks?
- How can amusement parks stay relevant in the digital age?

4. CHECK ANSWERS



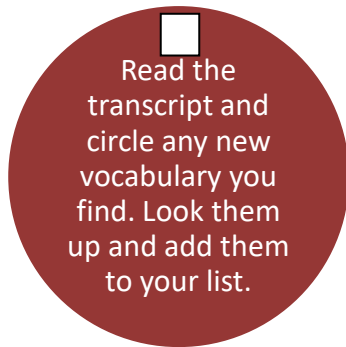
TRANSCRIPT 1

Located in the Kansai region of Japan is one of the premier amusement parks in the country, Universal Studios Japan. Founded in 2001 in Osaka Japan, Universal Studios Japan, or USJ for short, is one of six Universal Studio Parks in the world. Similar to its sister parks in other countries, USJ features attractions and amusements centered around properties owned by or licensed by Universal Studios or its parent company NBC Universal.

The most popular attractions are featured around films such as Spider Man, Minions, and Harry Potter. Some areas of the park are based on real-world locations such as San Francisco, New York, and Hollywood. The remaining areas are based on locations from popular films such as Jurassic Park and Amity Village from the movie Jaws.

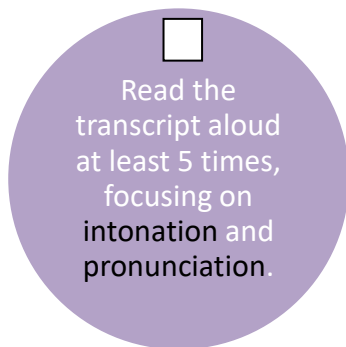
Of the various locations in the park, The Wizarding World of Harry Potter is one of the most popular and offers **diversions** such as Hogwarts Castle, roller coasters, and iconic shopping locations from the films. The Wizarding World of Harry Potter has a challenger to its status as the most popular area of the park, after the newest area of USJ, Super Nintendo World, opened in March, 2021.

5. CHECK VOCABULARY



Immerse	Diversion	Paraphernalia	Eye-popping	Eclipse
Fill-in the blanks with the appropriate word / phrase above:				
1. Rodney has a ton of pro wrestling _____ in his house.				
2. The best way to learn a language is to _____ yourself in it and be surrounded by it as much as possible.				
3. My best friend’s engagement ring cost an _____ 3 million yen.				
4. The Chinese economy is set to _____ the United States by 2030.				
5. Playing video games is a great _____ from the stresses of day-to-day life.				

6. READ ALOUD



1	2	3	4	5
1	2	3	4	5

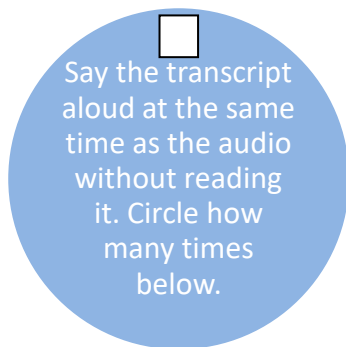
TRANSCRIPT 2

Super Nintendo World features characters and locations from the iconic Super Mario Brothers series. This includes rides such as Mario Kart: Koopa’s Challenge and Yoshi’s Adventure, as well as shopping locations and stores where park guests can purchase Nintendo-related **paraphernalia** and merchandise.

In addition, the park makes use of the latest technology to **immerse** guests in an authentic Mario experience. Utilizing an augmented reality approach, park guests use “Power Up Bands” which allow them to perform activities, such as smashing blocks, to collect coins on their smartphone. The collection also includes “keys,” which when collected allow access to unique features in the park. These include more games and admission to special attractions that make further use of the power bands.

Gold coins are not the only currency being invested in Super Nintendo World. USJ invested an **eye-popping** 60 billion yen in the development of the park. This figure **eclipses** the previously most expensive attraction, The Wizarding World of Harry Potter, by 15 billion yen.

7. SHADOWING



1	2	3	4	5
1	2	3	4	5